

# RESUME — [CV]

## Erik Dolnack

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### FREE-LANCE EXPERIENCE

1. **The Coca-Cola Company**<sup>®</sup> — Atlanta, GA USA 2004-present  
Providing PowerPoint Specialist services to the Global Brand Manager of Coca-Cola TM and the Marketing Team of Coca-Cola world-wide in the corporate headquarters in Atlanta, GA. I have also worked for Coke's R&D department, as well as Coca-Cola North America and other divisions of the corporation.
2. **Diageo**<sup>®</sup> — London, United Kingdom 2008-2010  
Working through a London-based Production Company (Ellipsis), I worked numerous corporate meetings for the Diageo Corporation in London, England and in various US cities in North America—mostly providing PowerPoint Graphics support for internal meetings.
3. **Pearson Publishing** — London, United Kingdom/Cape Town South Africa 2010  
Working through Showcase Presentations in London, England, I worked for a large corporate meeting in Cape Town South Africa—providing PowerPoint and other Graphic Design support for a Pearson conference on modernizing education within the African continent.
4. **Microsoft Advertising**<sup>™</sup> — Seattle, WA 2010  
I provided several cutting edge presentations and template designs for Microsoft's in-house advertising corporation in Seattle, WA—working through Perfect Planit, a Pittsburgh-based agency to provide unique approaches to PowerPoint presentation design.
5. **Eaton**<sup>®</sup> **Electric** — Pittsburgh, PA 2008-2011  
I worked through Third Person Creative, a Pittsburgh-based ad agency to provide numerous PowerPoint and other various Graphic Design services for Eaton Electric for many of their digital communications needs. I was also involved with a Google Earth<sup>®</sup> project for Eaton's sales department.

### FULL-TIME EMPLOYMENT

1. **Fuse Inc. • PowerPoint Specialist** — Atlanta, GA 2004-2007  
I lived and worked full-time in Atlanta, GA working for Fuse Inc. for three years. Through Fuse, I worked in the corporate headquarters of The Home Depot, Bell South, the AutoTrader, and The Coca-Cola Company. Previously to my employment with Fuse, I had been free-lancing with them since we first met working together at the 1998 GE Capital corporate analyst meeting in New York City on the stage of NBC's *Saturday Night Live*.
2. **Soho Invention • Graphic Designer** — Pittsburgh, PA 2001-2004  
Soho Invention was an advertising agency in Pittsburgh. Our clients included American Woodmark, the Carnegie Museum, and Alcoa. My primary responsibilities at Soho were mostly managing web and Interactive projects. I brought 3-D rendering capabilities, animations, Flash Interactive content, and web-design and development skills to the agency, whereas it was primarily print-based before.

3. **WRS Film Labs • Webmaster** — Pittsburgh, PA 1998-2001  
I served as the Webmaster of WRS. My duties involved maintaining the company website, as well as a numerous websites for various clients of WRS. I was also directly involved in the development of the childrens-only Internet service “eKids Network”.
4. **Optik Software • Animator** — Pittsburgh, PA 1996-1998  
At Optik, I animated a number of animated sequences for the PC game, “W.A.R. Inc.” for the publisher Interactive-Magic. I also was responsible for game menus, interface design, as well as character animations and background tile graphics.
5. **Digital Alchemy • Animator** — Pittsburgh, PA 1994-1996  
Digital Alchemy specialized in childrens ‘edutainment’ software titles. We developed several titles for The National Geographic Society including “GeoBee”. I was responsible for the character designs and animations. One of our key investors was the actor Michael Keaton. Digital Alchemy’s CEO, Chip Walter later went on to write the Space series of books with William Shatner. Today, Walter hosts the *AllThingsHuman* website in association with Carnegie Mellon University, for which I designed the logo and the website interface.

## SKILLS

1. **Web-development** since 1996  
I am completely self-taught in web-technology. I learned to write my own HTML code ‘by hand’ the old-fashioned way using Notepad. I taught myself JavaScript soon thereafter. I also code using CSS style sheets. Although I now use Adobe Dreamweaver for much of my website development, I am still able to read and write all my code without the aid of a generator. My greatest strength is in web-design. I am particularly good (and fast) at designing website templates in Adobe Photoshop.
2. **Interactive** since 1994  
My earliest experience with Interactive was using Macromedia Director. From there, I soon taught myself Flash and have been a Flash Animator ever since. Similar to JavaScript, I soon starting learning to write my own ActionScript code in Flash. What I enjoy most about Interactive work is being part of a real team and working together to bring a true team effort to success and watch it work.
3. **Corporate Presentations, Meetings & Events** since 1998  
I earned my “trial by fire” in corporate presentation work by starting right out of the gate with the GE Capital Analyst Meeting under then CEO Jack Welsch. PowerPoint seemed a natural fit for me, and soon I found myself working for some of the largest corporations in the world using this skill. Where I had a considerable edge on most other PowerPoint Specialists was my background creating story-boards at various animation studios. I instinctively grasped that each presentation is a mini-story unto itself.
4. **Print** since 1990  
I had been working in print production since first graduating from art school. I’d learned all the primary skills from working with spot colors and CMYK. I was fascinated by all the different paper stocks and techniques such as foil stamping and embossing. I have become very proficient at preparing raster photographic RGB images for correct color print in CMYK. I am an expert user of Adobe Photoshop.
5. **Animation and Illustration** since 1990  
I learned the craft of animation techniques at Kensington Falls Animation Studio [Ambridge, PA] where we developed 30 second TV spots for the Pittsburgh Penguins NHL hockey team and the Pirates MLB baseball club. My natural cartoon and illustration drawing skills were honed during this experience and I continue to always strive to improve my traditional artistic skills and talent to this day.